



3rd Annual Adventure Fair

# TREASUREVENTURE™

## June 22, 23 & 24, 2012

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### VENDOR APPLICATION & CONTRACT

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Vendor Hours: Friday: 5pm to 9pm / Saturday: 10am to 9pm / Sunday: 10am to 5pm

Location: Rockton Fairgrounds, 812 Old Hwy 8, Rockton, ON

#### **NEW THIS YEAR - Treasureventure Nights™**

An "Adventure" for Adults recommended for ages 14+

Featuring live bands, performers and beer gardens.

**Hours: Friday: 6pm to 12am / Saturday: 6pm to 12am**

Buildings and access to indoor vendors will close to the public at 9pm on Friday and Saturday evenings. Outdoor vendors may remain open to 12am at their own discretion. All public areas and vendor spaces must be closed to the public and secured by 12am.

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Treasureventure™ welcomes vendors to its 3rd Annual Adventure Fair! Great rates! Great venue! Great crowds!

Vendor rates include:

- A Reserved Booth Space
- Show Program listing
- ANNUAL Profile listing on [treasureventure.ca](http://treasureventure.ca) - Canada's premier family adventure website\*
- 24 hour security
- Camping on site or discounted room rates at area hotels - ask for details

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Vendors are invited to participate in our Adventure Coupon Program. Family passes include a coupon booklet featuring valuable coupons for merchandise, services and food honoured by participating vendors at the event. See attached sample for details.

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Here's what some previous visitors had to say...

*"...Just wanted to let you know that we had a blast last weekend! Thanks for all of your hard work!"*

*"...it was a phenomenal day!... Can't believe how exciting it was. Hope to be back next year!"*

#### ***The regions only "hands-on" "how to" Adventure Fair!***

*"Simply the best festival we've ever been to..."*

#### **Featured Events**

- Gold Panning for REAL GOLD
- Precious Gemstone Adventures
- Metal Detecting - ROMAN COINS & SILVER
- Geocaching 101 - Workshops and Challenges
- Survival/Buschcraft Workshops
- International Medieval Jousting Tournaments
- Medieval Encampments & Tournament Battles
- Sensational Wild Animal Kingdom
- Minibike and ATV Adventure Riding for Kids
- Bungee Trampolines & Climbing Wall
- Paintball Target Range & Water Walkers
- Kid's Paddleboats and Inflatable "Bouncies"
- Midway rides / Game Asylum
- Kids Adventureland
- Live bands and Performers
- Sideshow / Circus Performers
- Nightmare on Elmore Terror Mansion
- Re-enactment groups
- Adventure Marketplace

**and more....** Participants subject to change without notice

## **SPACE LIMITED BOOK NOW!**

# **[www.treasureventure.ca](http://www.treasureventure.ca)**

Return completed contracts with payment to: Treasureventure™ - 30 Hatt St., Dundas ON L9H 2E8

Ph: 905-627-2374 • Fax 905-627-3538 • [info@treasureventure.ca](mailto:info@treasureventure.ca)

## More unsolicited feedback from past visitors

*"We had a great time... do it again next year!"*

*"Just wanted to let you know how much we enjoyed Treasureventure today. There was sooo much to do, we actually ran out of time... We'll be back next year...with friends too."*

*"Thanks for putting on this event... We had a great time..."*

*"I want to mark my calendar so that I don't miss it next year..."*

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## As a vendor, why Treasureventure™?

- **We're proven!** – Two incredible years invested with rave reviews and Tourism awards!
- **Our concept is unique** – a “hands-on” event! Entertainment! Workshops! Real adventure!
- **Not just a weekend event!** – When you sign up with Treasureventure you become part of the Treasureventure family with a profile listing on our incredible website for the balance of the YEAR!
- **A proven location** – Home of the Rockton Thanksgiving Fair – steeped in tradition with a 150 year history drawing hundreds of thousands of visitors.
- **Treasureventure is supported through an aggressive pre-show advertising campaign.**
- **We are a national advertising agency with over 25 years of experience promoting successful events.**
- **Treasureventure™ targets a wide audience across the Southwestern Ontario region.**
- **An awareness of Treasureventure™ and its participants is supported by an extensive website and an exclusive world-class publication – Canadian Family Adventure magazine.**
- **Amazing contests and give-aways** will thrill visitors leading up to and throughout the event including unique merchandise, services and trips. We create promotions and events that drive visitors to your booths!

## Media and Promotional Campaign:

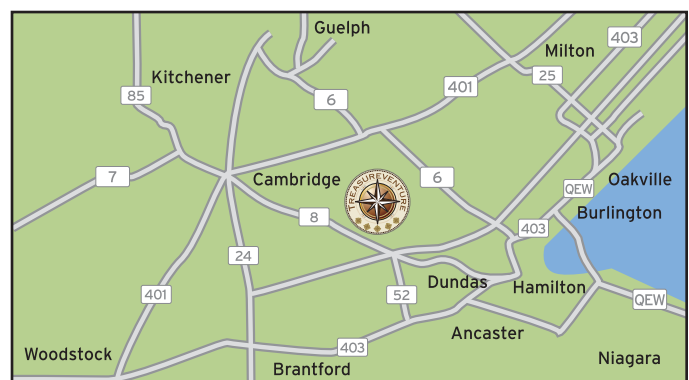
- Canadian Family Adventure™ magazine – The official publication of Treasureventure™
- Major daily newspapers
- Regional magazines
- Trade Magazines/newspapers
- Regional Community Newspapers
- Online listings and event calendars
- Regional radio campaigns on the top stations
- Television and cable campaigns
- Social Media – Google, Facebook, Twitter
- Direct Mail Distribution – Community News and District School Boards
- Drive In theatre screens
- Displays and participation at major festivals leading up to the Treasureventure™ dates
- [www.treasureventure.ca](http://www.treasureventure.ca)

## General Information at a Glance:

Please review complete terms and conditions.

1. Festival dates are rain or shine. Please come prepared for any weather conditions. Vendors are expected to remain open and available: Friday – 5pm to 9pm / Saturday – 10am to 9pm / Sunday – 10am to 5pm. NOTE: Treasureventure Nights take place Friday and Saturday evening from 6pm to midnight; All buildings including indoor vendor spaces will be closed to the public at 9pm. Outside vendors ONLY may remain open to the public at their own discretion. All Public areas and vendor spaces must be closed and secured no later than 12am.
2. Set-up Thursday 9:00 a.m. to 9:00 p.m. and Friday 9:00 a.m. to 3:00 p.m. Contact our offices to confirm.
3. **Vendors are responsible for designing their own booth. Tables and chairs are available in limited supply while supplies last. We do not provide table coverings, drapes, etc. You are responsible for the design and look of your space. Hydro is provided free of charge inside but you MUST supply your own extension cords.**
4. Treasureventure™ will provide professional security, however it will not be entirely dedicated to vendor booth areas. Vendors will be required to adequately secure equipment and inventory during and outside operating hours. Treasureventure cannot assume responsibility for lost or stolen items.
5. **Vendors will be allowed to camp in designated areas during non-operating hours. Arrangements MUST be made and confirmed with Treasureventure™ administrators 30 days prior to Fair dates.**

Treasureventure™ will supply: reasonable water availability; hand-washing stations and wash-room facilities for patrons, participants and vendors; limited overnight security; garbage cans; dumpsters; common eating areas. Hydro is available in designated areas but may be subject to an additional fee.



The Rockton Fairgrounds, 812 Old Hwy 8, Rockton.  
Between Hamilton & Cambridge off Hwy 8



**Vendor Application & Contract - Adventure Marketplace  
Treasureventure™ - Rain or Shine - June 22, 23 & 24, 2012  
at the Rockton Fairgrounds, Rockton, ON**

- Food/Retail vendors: inside 12' x 10' area \*\* \$300.00
- Food/Retail vendors: outside 20' x 20' area \$350.00
- Custom outside area (Minimum area = 20ft x 50ft) \$1 per sq. ft.  
Specify area size and requirements: \_\_\_\_\_ \$ \_\_\_\_\_
- Artisans/Antiques: inside/outside 12' x 10' area † \$175.00
- Charities, Service Groups, Clubs: inside/outside 12' x 10' area † \$100.00
- Hydro per outside booth area \$50.00
- Food Vendors only – Health Permit \$28.00

Subtotal: \$ \_\_\_\_\_  
13% HST: \$ \_\_\_\_\_

**Total Enclosed:** \$ \_\_\_\_\_

*(NSF cheques will be subject to a \$35.00 service charge.)*

*A limited number of tables and chairs are available to inside vendors. Please make arrangements 30 days prior to event dates. Vendors are responsible for their own booth displays and are expected to provide appropriate table coverings. Hydro for inside spaces is included, however vendors must supply their own extension cords.*

Specify hydro requirements: \_\_\_\_\_

**Vendors are encouraged to participate in the Treasureventure™ Adventure Coupon program by presenting a one-time promotional discount or “show special”. Treasureventure will create a professional coupon booklet that will be distributed as part of a Family admission pass. Please specify offer and conditions††:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\* Vendor website basic profiles are posted at the next available opportunity after booking confirmation and will be hosted for the balance of the calendar year. Vendors are responsible for supplying content. Listing is restricted to a single image, brief description, contact information and live link where available. Treasureventure reserves the right to restrict, limit or edit content at its sole discretion.

† Artisan/Antique Vendors; Charities; Service Groups; and Club classifications are at the sole discretion of Treasureventure™

†† Coupon offers must be approved by Treasureventure™, participation in the Treasureventure Adventure Program is limited by availability. Booth space rental does not guarantee participation.

\*\* Inside Food Vendor space is limited – “Fun Foods” only ie. fudge, candy etc. Contact our offices for clarification.

Treasureventure™ will make every effort to avoid duplication of vendor services. Space is available on a first-come first-served basis. Vendors are responsible for their own insurance coverage; please supply proof of insurance.

**Vendors Save 50% on Canadian Family Adventure magazine™ advertising rates**

Must be paid in full with vendor space. Subject to availability.

- Full page inside .....\$1,000.00 ..... **\$500.00**
- Half page .....\$700.00 ..... **\$350.00**
- Quarter page .....\$400.00 ..... **\$200.00**

Subtotal: \$ \_\_\_\_\_  
13% HST: \$ \_\_\_\_\_  
Subtotal: \$ \_\_\_\_\_  
Total Enclosed: \$ \_\_\_\_\_

**Trendsetting Readership** – Canadian Family Adventure™ magazine attracts a loyal base of consumers who are on the leading edge of trends in the marketplace. **Our readers:**

- thrive on challenges and new experiences
- express a curiosity and appreciation for the environment
- are first to try new products and services
- are influential among peers and family
- lead value-driven lives and invest in quality

*No other magazine can explore the flavour, colour and rhythms of the many definitions of treasure like Canadian Family Adventure™ magazine – the official publication of Treasureventure™.*



**Return your completed contracts with payment to: Treasureventure™**

30 Hatt Street, Dundas ON L9H 2E8 | Ph: 905-627-2374 • Fax 905-627-3538 • info@treasureventure.ca

**www.treasureventure.ca**

Treasureventure™ is a division of Wide Eyed Communications – HST# 89682 9306 RT0001



# Vendor Application & Contract - Adventure Marketplace

Please read all terms and conditions provided with this package. The vendor agrees to abide by all the terms set forth. This application shall become a binding contract only upon acceptance and confirmation as such by Treasureventure™. Vendor must sign and date to complete application. You will be notified of your acceptance by a receipt issued after processing of payment is complete.

I have read, understood and agree to all the terms and conditions

Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Postal: \_\_\_\_\_

Ph: \_\_\_\_\_ Fax: \_\_\_\_\_ email: \_\_\_\_\_

Previous vendor  yes  no    1 assistant per booth. Name of Assistant: \_\_\_\_\_

Short Company Profile for website listing: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Vendor Signature \_\_\_\_\_

Payment included

Treasureventure™ Signature \_\_\_\_\_

Date: \_\_\_\_\_

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### Terms and Conditions – Typical mumbo jumbo ... we're flexible to suit your needs. Let's make this the signature event of the region!

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1. Set-up – The event is open to the public from 5pm to 12am, Friday June 22, 10am to 12am, Saturday, June 23 and 10am to 5pm Sunday, June 24, 2012. Dealer set-up will be from 9am to 9:00pm, Thursday, June 21 and 9am to 3pm Friday, June 22nd at which time all vehicles must be off the show field. Any booth space vacant after 3pm Friday June 22, will be offered to adjacent vendors. If a vendor arrives after the 3pm deadline they will be redirected to the next available space.

Vendors must vacate the allotted space by 11pm following the event, Sunday, June 24. The site must be left clean of debris.

2. Assistants – Please include the name(s) of your assistant(s) when completing your contract. Assistants should arrive with the vendor.

3. Sales and Display Techniques – Treasureventure™ is a family oriented event. Items of questionable character are not permitted. Vendors are expected to promote product and/or services that are relevant to the theme of the event. Questionable items are determined solely at the discretion of Treasureventure™ and must be removed from view immediately upon notification. Refusal to do so is grounds for expulsion from the show and cancellation of contract. Refunds for cancellation are solely at the discretion of Treasureventure™. The liability of Treasureventure™ is limited to the unused booth space.

4. Hours of operation: Vendors are expected to remain on the field for the duration of the show rain or shine. Early packing will result in cancellation of current and all future contracts.

5. Vehicle Parking – Where possible/applicable, only one vehicle per site is permitted at the sole discretion of Treasureventure™. Onsite parking and camping will be available at the discretion of Treasureventure™ please contact show office for details and availability.

6. Inclement Weather – Treasureventure™ is a "rain or shine" event. No refunds are given due to weather conditions. Vendors are required to set up rain or shine. Our staff will assist in any way possible however it remains the responsibility of the vendor to ensure their own success regardless of weather conditions. Please be prepared.

7. Booth location is solely at the discretion of Treasureventure™. Treasureventure™ reserves the right to refuse any application. Treasureventure™ reserves the right to cancel any contract without notice if in their opinion the vendor has or will breach any aspect of the terms and conditions listed herein. In the case of a termination of this agreement, the liability of Treasureventure™ is limited to the unused booth space. The vendor undertakes and agrees to indemnify and save harmless Treasureventure™, it's officers and employees from any further liabilities and claims arising from such termination.

8. Treasureventure™ reserves the right to make amendments and additions to these regulations as deemed necessary to the proper conduct of the event. The vendor is bound by all amendments and additions.

9. Cancellation – Should you be unable to participate, fees paid will be refunded less a \$50 administration fee provided that notice is given in writing at least 30 days prior to the event. Refunds after that date are solely at the discretion of Treasureventure™.

Treasureventure™ reserves the right to cancel the event solely at it's discretion. In the case of a termination of this agreement, A full and complete refund will be extended to the vendor. The liability of Treasureventure™ is limited to the unused booth space. The vendor undertakes and agrees to indemnify and save harmless Treasureventure™, it's officers and employees from any further liabilities and claims arising from such termination.

10. Indemnification – The vendor shall indemnify and save harmless Treasureventure™ and the Rockton Agricultural Society, their employees, agents, and management, etc. from all claims for loss, damage, or injury to persons or property caused by the vendor, his employees, or agents through any wrongful act, neglect or default. Treasureventure™ and the Rockton Agricultural Society, their employees, agents, and management, etc. shall not be held liable to the vendor, his employees, or agents or customers for any personal injury or property damage. Everything brought to the Treasureventure™ event and the Rockton Fairgrounds property and premises by the vendor, his employees, agents or customers shall be entirely at the risk of the vendor or other owners for any loss or damage in accordance with Canadian insurance laws. The vendor is responsible for insurance of his own property.

11. Acceptable Use and Damages – The vendor agrees to comply with Rockton Agricultural Society regulations. The vendor acknowledges and agrees that they will be responsible for keeping the show field and booth space free of litter and leave the space litter free. The vendor acknowledges and agrees to reimburse the Rockton Agricultural Society for any and all damages arising out of the vendor's use of the property, facilities and buildings.

12. Photography – As a participant in this event you agree to permit Treasureventure™ or their agent to take photographs of any part of your display. Further, you agree to release to Treasureventure™ the right to reproduce said photographs in any Treasureventure™ print, videotape and electronic promotional material produced for purposes of promoting Treasureventure™ events.

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