



★★★★★
FREE Roman Coins to the first 50 kids!
Metal Detect REAL Silver & REAL Roman Coins!*
Geocache your way to a FREE Family Adventure Rafting trip!
Pan REAL B.C. Gold!***
Gear to Go Adventure Sale!
Save 40% to 60% off Retail!

ONE DAY ONLY!
RAIN OR SHINE!

AN ADVENTURE FESTIVAL

The Fairgrounds, 812 Old Hwy 8, Rockton ON
 Between Hamilton and Cambridge off Hwy 8. 10am to 7pm

SATURDAY JUNE 12, 2010

How do you do that?

- EMBARK on adventure! Gold Panning, Metal detecting, Geocaching, Climbing Wall, Kid's Minibike Adventures...
- THRILL to amazing spectacles! Medieval Jousting, Bikerials Stunt Riding, Queen's Rangers...
- ENJOY incredible entertainment! The Relics Classic Rock, Rhyme 'n' Reason Bluegrass, Ragged Glory...
- MARVEL at your natural world! Reptile Man, Muskoka Mammals, Birds of Prey, Scenastional Ssssnakes...
- DISCOVER the child in you! Kid's Adventureland, Inflatable Kingdom, Pony rides, Wagon Rides...
- EXPLORE history, art & antiques! Artisans & Antique Vendors, Presentations, Antique Appraisals...

...and much more! Visit the website! Some events are limited and require on-site registration

www.treasureventure.ca

Tickets available at the gate or online. Partial online ticket sales help support the United Way of Burlington and Greater Hamilton*

Petro-Canada Mobility Pre-paid Service, OWIDE EYED, Antiques Ontario, The Hamilton SPECTATOR, The Pool Shoppe, The Upper Canadian, Biz Hamilton, The Wayback, Buy online and help support the United Way! Online ticketing provided by TicketOps

*A total of 50 authentic roman coins distributed to children while supplies last. A portion of all online admission ticket sales will be donated to the United Way of Burlington & Greater Hamilton. Admission does not guarantee seating or participation. Some events require on-site registration. Small additional fees may apply. See the website for details. Program and participants subject to change without notice.

Adults 18+ \$20
 Youth 12 to 17 \$10
 Child 7 to 11 FREE
 6 & under FREE
 Group Rates available

Flamborough Review Community Newspaper – Full Pg.

ADVENTURE • ACTIVITY • HOBBY • SPORT • NATURE • WILDLIFE • FAMILY



Experience an awe-inspiring sense of adventure built on a unique blend of recreational activities and interests promoting healthy active lifestyles and outdoor living.

IT'S COMING JUNE 12, 2010

ROCKTON FAIRGROUNDS, ROCKTON ON
 EXPLORE 2010'S MOST UNIQUE EVENT
TREASUREVENTURE™

All in 1 Day!
 Just a few of our spectacular participants illustrate why this is the one show not to miss!

Antiques/History

- Quality Vendors
- Collector Series Seminars
- Auctioneering Competition
- Interactive Museum Exhibits
- Archaeological Demonstrations
- Historical/Collection Displays
- Gold Panning

Fringe Sport

- Geocaching Event
- Metal Detecting Arena
- Rock Climbing
- Jousting Competition
- Adventure Marketplace

Wild Kingdom

- Scenastional Snakes
- Muskoka Mammals
- Creepy Crawler Chef
- Canadian Reptor Conservancy

Entertainment

- Rhyme 'n' Reason Bluegrass
- Buskers & Street Performers

Treasureventure™ brings adventuring home, inspiring people of all ages from all walks of life to celebrate life off the beaten path.

Vendor inquiries:
 Treasureventure™
 30 Hatt St., Dundas ON L9H 2E8
 Ph: 905-627-2374
 info@treasureventure.ca

treasureventure.ca launching February 1st!

Hamilton Recreation Guide – Full Pg.



JUNE 12, 2010

AN ADVENTURE FESTIVAL FOR EVERYONE!

THE FAIRGROUNDS, ROCKTON ON
 Midway between Hamilton and Cambridge on Hwy 8. Hours: 10am to 7pm

★★★★★

Free Authentic Roman Coins!*

ONE DAY ONLY!
RAIN OR SHINE!

Gold Panning! Metal Detecting! Geocaching! Antiques! Collector Series Seminars! Live Auction!
 Antique Glass and Stoneware Appraisals! PLUS incredible exhibits & entertainment for the whole family!
 Authentic Jousting Tournament! Two of Canada's best Bikerials Stunt Riders! Wild Animal Kingdom!
 Climbing Wall! Live Bands! Kid's Adventureland! And so much more! Visit the website for more details.

www.treasureventure.ca

Petro-Canada Mobility Pre-paid Service, OWIDE EYED, Antiques Ontario, The Hamilton SPECTATOR, The Pool Shoppe, The Upper Canadian, Biz Hamilton, Register for the Geocaching Challenge for a chance to Win a High Adventure Resort Package for 2 courtesy of River Run Rafting and Wilderness Resort! See website for details! Vendor Inquiries welcome. Space inside or out as low as \$100 plus GST! Call 905-627-2374 or email info@treasureventure.ca

*A total of 50 authentic roman coins awarded to children with admission, randomly throughout the day. Program and Participants subject to change without notice.

Adults (19 & over) \$20
 Student (13 to 18) \$15
 Child (7 to 12) FREE
 6 & under FREE
 Group rates available

Daytripper Newspaper – 1/8 Pg.



ONE DAY ONLY! RAIN OR SHINE!
SATURDAY JUNE 12, 2010
AN ADVENTURE FESTIVAL

The Fairgrounds, 812 Old Hwy 8, Rockton ON
 Between Hamilton and Cambridge off Hwy 8. 10am to 7pm

www.treasureventure.ca

ADVENTURER'S CHECKLIST

- ✓ EMBARK on an adventure!
- ✓ THRILL to amazing spectacles!
- ✓ ENJOY incredible entertainment!
- ✓ MARVEL at your natural world!
- ✓ DISCOVER the child in you!
- ✓ EXPLORE history, art & antiques!

Cambridge Times Community Newspaper – 1/8 Pg.

TREASUREVENTURE

ONE DAY ONLY! RAIN OR SHINE!

AN ADVENTURE FESTIVAL FOR ALL AGES! JUNE 12, 2010

The Fairgrounds, 812 Old Hwy 8, Rockton ON
Between Hamilton and Cambridge off Hwy 8. Hours: 10am to 7pm

Family and kids fun!

- Kid's Adventureland and Inflatable Kingdom!
- Climbing Wall and Kid's Minibikes!
- Live Bluegrass & Classic Rock!
- Antique Vendors, Seminars & Appraisals!
- Historical Collections & Presentations!
- Wagon Rides, Pony Rides & Miniature Ponies!

Amaze at!

- Live Wild Animal Kingdom! Medieval Jousting!
- Canada's 2 Top Biketrials Stunt Riders!

Learn How to:

- Geocache! Pan for Gold! And Metal Detect!
- AND TONS MORE!**

PLUS! Free Roman Coins!

- Geocache your way to a FREE Rafting Vacation!
- REAL GOLD from a BC claim for Prospector's Challenge!
- Metal detect for REAL Silver and Roman Coins!
- Exciting Contests throughout the day!

Adults \$20 (18+) Youth \$15 (12-17) Child \$10 (7-11) / 6 & under FREE!
Group Rates available, call 905-627-2374 or mtraak@treasureventure.ca for details.

www.treasureventure.ca

Petro-Canada Mobility Pre-paid Service, OMNIVIEW, Autoshop, The Upper Canadian, Biz Hamilton Magazine, The Spectator, The Dool Shoppe

WOW! Buy online and help support the United Way!
Online ticketing provided by TicketOps

*A total of 50 authentic roman coins awarded to children with admission, randomly throughout the day.
A portion of all online admission ticket sales will be donated to the United Way of Burlington & Greater Hamilton. \$1.75 administration fee per ticket for online ticket sales applies. Small additional fees may apply, see the website for details. Program and participants subject to change without notice.

Biz Magazine – Full Pg.

TREASUREVENTURE

IT'S AN ADVENTURE FESTIVAL

IT'S COMING! JUNE 12, 2010

THE FAIRGROUNDS, ROCKTON ON
Midway between Hamilton and Cambridge on Hwy 8. Hours: 10am to 7pm

Response has been overwhelming!
Young and Old! Don't miss this event!
What's your treasure?

Free Authentic Roman Coins!
REAL GOLD Panning!
REAL SILVER Metal Detecting!
Retail Vendor Inquiries Welcome!

Sincere thanks to our sponsors who support and believe in the dream:
Petro-Canada Mobility Pre-paid Service, OMNIVIEW, Autoshop, The Upper Canadian, Biz Hamilton Magazine, The Spectator, The Dool Shoppe

www.treasureventure.ca

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Adults (18 & over) \$20
Students (12 to 17) \$15
Child (7 to 12) FREE
6 & under FREE
Group rates available

Hamilton Magazine – 1/2 Pg.

TREASUREVENTURE

FREE Roman Coins to the first 50 kids!*
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Geocache your way to a FREE Family Adventure Rafting trip!
Pan REAL B.C. Gold!

AN ADVENTURE FESTIVAL

THE FAIRGROUNDS, 812 OLD HWY 8, ROCKTON ON
Between Hamilton and Cambridge off Hwy 8. 10am to 7pm

SATURDAY JUNE 12, 2010

ONE DAY ONLY! RAIN OR SHINE!

Read This! How do you do that?

Geocaching! Pan for REAL GOLD! Metal Detect SILVER & ROMAN COINS! PLUS!
Incredible Live Wild Animal Kingdom!
Medieval Jousting Tournament! 18th Century Queen's Rangers! Canada's Top Biketrials Stunt Riders! Live Bluegrass with Rhyme'n'Reason and Classic Rock with The Relics! Kid's Adventureland and Inflatable Kingdom! Artisans! Antiques, Seminars & Appraisals AND TONS MORE!
Some events require registration. Visit the website!

www.treasureventure.ca

Tickets available at the gate or online. Partial online ticket sales help support the United Way of Burlington and Greater Hamilton

Generously supported in part by THE HAMILTON SPECTATOR

*While supplies last. Program and participants subject to change without notice. **Additional charge may apply, see the website for details.

Adults 18+ \$20
Youth 12 to 17 \$15
Child 7 to 11 \$10
6 and under FREE
Group Rates available

Hamilton Spectator – 1/6 Pg. (series of 4)

TREASUREVENTURE

AN ADVENTURE FESTIVAL FOR ALL AGES!

SATURDAY, JUNE 12

ONE DAY ONLY! RAIN OR SHINE!

The Fairgrounds, 812 Old Hwy 8, Rockton
Between Hamilton & Cambridge off Hwy 8

10am to 7pm – Adults \$20 / Youth \$15 / Child \$10 / 6 & under FREE!

Tickets available cash at the gates or online. Buy online and help support the United Way!
Online ticketing provided by TicketOps

- ★ FREE Roman Coins to the first 50 kids!
- ★ Metal Detect for REAL Silver and REAL Roman Coins!*
- ★ Geocache your way to a FREE Rafting trip!
- ★ Pan for REAL B.C. Gold!*

www.treasureventure.ca

Fees may apply. *A portion of online tickets support United Way. Program and participants subject to change without notice.

You'll have to see the website this ad is just way too small!!

Hamilton Community News – 1/9 Pg.

TREASUREVENTURE

ADVENTURE FESTIVAL

SATURDAY JUNE 12, 2010 10AM - 7PM

The Fairgrounds, Rockton ON – Rain or Shine!
812 Old Hwy 8. Just off Hwy 8 between Hamilton & Cambridge

"A hands-on, how-to festival!"

Learn How to Geocache!
Gold Panning! Metal Detecting!
Stupendous Wild Animal Kingdom!
Authentic Medieval Jousting!
Canada's Top Biketrials Riders!
Kid's Adventureland!

Climbing Wall! Kid's Minibike Adventures!
Live Bluegrass and Classic Rock!
Antiques, Seminars, Displays & Appraisals
Wagon & Pony Rides! Miniature Ponies!
Queen's Rangers take the field!
AND TONS MORE!

www.treasureventure.ca

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Hamilton Community Guide – 1/8 Pg.



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SATURDAY JUNE 12, 2010

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Gold Panning, Metal detecting, Geocaching...
- ✓ **THRILL to amazing spectacles!**
Medieval Jousting, Biketrials Stunt Riding...
- ✓ **ENJOY incredible entertainment!**
The Relics Classic Rock, Rhyme'n'Reason Bluegrass...
- ✓ **MARVEL at your natural world!**
Reptile Man, Muskoka Mammals, Birds of Prey...
- ✓ **DISCOVER the child in you!**
Kid's Adventureland, Inflatable Kingdom, Pony rides...
- ✓ **EXPLORE history, art & antiques!**
Artisans, Antiques, Presentations, Seminars, Appraisals...

...and so much more! Visit the website!

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Generously supported in part by
THE HAMILTON SPECTATOR

*A total of 50 authentic roman coins awarded to children with admission, randomly throughout the day. Program and Participants subject to change without notice. **Additional charge may apply, see the website for details.

Hamilton Spectator – 1/6 Pg. (series of 4)



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How do you do that?

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Hamilton Spectator – 1/6 Pg. (series of 4)



JUNE 12, 2010

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THE FAIRGROUNDS, ROCKTON ON

Midway between Hamilton and Cambridge on Hwy 8. Hours: 10am to 7pm

★★★★★
Free Authentic Roman Coins!*
REAL GOLD Panning!
REAL SILVER Metal Detecting!

ONE DAY ONLY!
RAIN OR SHINE!

WOW! Gold Panning! Metal Detecting! Geocaching! Antiques! Collector Series Seminars! Live/Silent Auctions! Antique Glass and Stoneware Appraisals! **PLUS** incredible exhibits & entertainment for the whole family! Authentic Jousting Tournament! Two of Canada's best Biketrials Stunt Riders! Wild Animal Kingdom! Climbing Wall! Live Bands! Kid's Adventureland! And so much more! Visit the website for more details.

★★★★★
 Response is overwhelming! Young or old, Don't miss this event! What's your treasure?

www.treasureventure.ca

Vendor Inquiries welcome. Space inside or out as low as \$100 plus GST! Please Call 905-627-2374 or email info@treasureventure.ca

Consignments welcome for Live and Silent auctions. Share your collection! FREE "Personal Collection" display space still available.

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Petro-Canada Mobility Pre-paid Service
 OWIDE EYED COMMERCIALS
 Attractions ONTARIO
 The Hamilton SPECTATOR
 The Pool Shoppe
 The Upper Canadian
 Biz Hamilton magazine

Wayback Times Magazine – 1/4 Pg.



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AN ADVENTURE FESTIVAL FOR EVERYONE!
JUNE 12, 2010
THE FAIRGROUNDS, ROCKTON ON
Midway between Hamilton and Cambridge on Hwy 8. Hours: 10am to 7pm

Gold Panning! Metal Detecting! Geocaching! Antiques! Collector Series Seminars! Live/Silent Auctions! Antique Glass and Stoneware Appraisals! PLUS incredible exhibits & entertainment for the whole family! Authentic Jousting Tournament! Two of Canada's best Biketrials Stunt Riders! Wild Animal Kingdom! Climbing Wall! Live Bands! Kid's Adventureland! And so much more! RAIN OR SHINE! Visit the website for more details.

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Consignments being accepted for Live and Silent auctions. Share your collection - Personal Collection display space still available.

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Sincere thanks to our sponsors who believe in the dream


Adults (19 & over) \$20
Student (13 to 18) \$15
Child (7 to 12) \$10
& under FREE
Group rates available

Sage Magazine - 1/2 Pg.



An Adventure Festival!
Geocaching
Gold Panning
Wild Kingdom
Extreme Biketrials
Jousting
Metal Detecting
Live Music & more...

JUNE 12, 2010
treasureventure.ca
Rockton, ON All in one day!

Attractions Ontario Magazine - 1/9 Pg.
(Series of 3)



AN ADVENTURE FESTIVAL FOR ALL AGES!
SATURDAY, JUNE 12 ONE DAY ONLY! RAIN OR SHINE!
The Fairgrounds, 812 Old Hwy 8, Rockton. Between Hamilton & Cambridge off Hwy 8

...And now for something completely different!

Geocaching! Pan for REAL GOLD! Metal Detect SILVER & ROMAN COINS! PLUS! Incredible Live Wild Animal Kingdom! Medieval Jousting Tournament! 18th Century Queen's Rangers! Canada's Top Biketrials Stunt Riders! Live Bluegrass with Rhyme'n'Reason and Classic Rock with The Relics! Kid's Adventureland and Inflatable Kingdom! Artisans! Pony Rides & Wagon Rides! Pie Eating Contest! Antiques, Seminars & Appraisals AND TONS MORE! Some events require registration. Visit the website!

ADVENTURER'S CHECKLIST

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- ✓ THRILL to amazing spectacles!
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- ✓ DISCOVER the child in you!
- ✓ EXPLORE history, art & antiques!

10am to 7pm - Adults \$20 / Youth \$15 / Child \$10 / 6 & under FREE!

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SNAP Cambridge Newspaper - 1/2 Pg.



IT'S COMING!
JUNE 12, 2010
TREASUREVENTURE™
ROCKTON FAIRGROUNDS, ROCKTON ON
YES! It is as amazing as it sounds!

Antiques/History

- Quality Vendors
- Collector Seminars
- Antique Appraisals
- Live Auction
- Archeological Displays
- Historical Displays

Entertainment

- Live Bands
- Street Performers
- Wagon Rides
- Pony Rides
- Kids Adventureland
- Wild Kingdom
- Sensational Snakes

Fringe Sport

- Geocaching Event
- Metal Detecting REAL SILVER
- Gold Panning REAL GOLD
- Rock Climbing
- Jousting Competition
- Trevor Bodogh and James Barton - two of Canada's leading Biketrials stunt riders
- Children's Motorcycle Riding Academy

Antique Vendors Wanted!
UPDATE
Booth Prices Slashed!
Booth space just \$105*

Vendor Inquiries:
Treasureventure™
30 Hatt St., Dundas ON L9H 2E8
Ph: 905-627-2374
info@treasureventure.ca

We anticipate onsite attendance at 10,000+ supported through an aggressive marketing campaign. Special Onsite promotions will drive visitors to your booths!


Booth price includes:

- Booth up to 20' x 25' outside
- Booth up to 12' x 10' inside
- Show program listing
- Two free admission coupons

Rockton Fairgrounds, Rockton, ON.
Just off Hwy 8 midway between Hamilton and Cambridge.
* Prices include GST. Program and participants subject to change without notice. Rain or shine event.


www.treasureventure.ca

Woodbridge Advertiser Newspaper - 1/2 Pg.



JUNE 12, 2010
It's an Adventure Festival!
treasureventure.ca
Rain or Shine in Rockton ON

Attractions Ontario Magazine - 1/12 Pg.
(Series of 3)



An Adventure Festival!
Geocaching
Gold Panning
Wild Kingdom
Extreme Biketrials
Jousting
Metal Detecting
Live Music & more...

JUNE 12, 2010
treasureventure.ca
Rockton, ON All in one day!

Attractions Ontario Magazine - 1/6 Pg.
(Series of 3)

TREASUREVENTURE
NEW
MUSE

★★★★★
Free Authentic Roman Coins!*

★★★★★
Response is overwhelming!
Young or old, Don't miss this event!
What's your treasure?

AN ADVENTURE FESTIVAL FOR EVERYONE!
JUNE 12, 2010
THE FAIRGROUNDS, ROCKTON ON
Midway between Hamilton and Cambridge on Hwy 8. Hours: 10am to 7pm

WOW! Antiques! Collector Series Seminars! Live/Silent Auctions! Antique Glass and Stoneware Appraisals! Gold Panning! Metal Detecting! Geocaching! Plus incredible exhibits & entertainment for the whole family! Jousting Tournament! Biketrials Stunt Riders! Wild Animal Kingdom! Climbing Wall! Live Bands! Kid's Adventureland! And so much more! **RAIN OR SHINE!**

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Sincere thanks to our sponsors who believe in the dream

Petro-Canada Mobility Pre-paid Service
O WIDE EYED COMMUNICATIONS
Attractions ONTARIO
Hamilton
The Hamilton SPECTATOR
The Pool Shoppe
The Upper Canadian
Biz Hamilton magazine

www.treasureventure.ca

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Adults (19 & over)	\$20
Student (13 to 18)	\$15
Child (7 to 12)	\$10
6 & under	FREE
Group rates available	

Upper Canadian Magazine - 1/2 Pg.

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MUSE

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Rockton Fairgrounds

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www.treasureventure.ca

CHCH Television Billboards

Each advertisement represents multiple placements per publication
Ads are not to scale